MICHAEL ENG

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EDUCATION

THE UNIVERSITY OF CHICAGO BOOTH SCHOOL OF BUSINESS Chicago, IL

Master of Business Administration and Master of Science in Computer Science, Joint Degree *Sept 2026 – June 2028*

- Concentrations in Strategic Management, Finance, and International Business
- Graduate Business Council (elected), Management Consulting Group, Booth Education Group, Net Impact

THE UNIVERSITY OF TEXAS AT AUSTIN Austin, TX

Bachelor of Business Administration, Finance & Management Information Systems *Aug 2017 – Dec 2021*

Bachelor of Arts, Economics (minors in Computer Science, Marketing, and Educational Psychology)

- Co-founded Texas Consulting, a student-led pro-bono consulting organization serving global non-profits & Fortune 500 companies; served as President, attracted 350+ students in the first 2 years, and led projects for American Heart Assoc. & Zeta Charter Schools
- Other Organizations: Delta Sigma Pi, University Securities Investment Team, Club Volleyball
- Study Abroad: VŠE, Prague | Internship Abroad: Dun & Bradstreet, Hong Kong | Overall GPA: 3.86

EXPERIENCE

ACCENTURE New York, NY

Strategy Consultant (Distinguished Achievement – awarded to top 5% of practice, UT Recruiting Lead) *Jan 2024 – Sept 2026*

*Select Project: **Leading Autonomous Vehicle Ride-Hail Service** – Ops Transformation & Partnership Strategy*

- Delivered a 3-year transformation roadmap to close critical process gaps, enable vendor partnerships, and expand ride-hail service, scaling California operations from 20 vehicles to a fleet of 500 serving over 30,000 weekly trips, contributing to $2.5B in VC funding
- Assessed operational maturity across six core functions, identifying inefficiencies and prioritizing quick wins worth $8M+ in savings
- Redesigned depot & charging workflows (65% of vehicle downtime), raising fleet availability from ~70% to 85% during peak hours
- Mobilized expansion into 7 new markets (3 international), creating a market entry strategy to launch vehicle operations quickly at scale and designing a repeatable market launch playbook (depots, staffing, shipping) to cut time-to-launch from 16 mos. to 5 mos.

Consulting Senior Analyst (Distinguished Achievement, Early Promotion) *Nov 2022 – Dec 2023*

*Select Project: **Splunk & Kinaxis** – Go-to-Market Strategy & Strategic Partnerships*

- Led GTM strategy for key software & platform clients to drive ecosystem-led growth and over $80 million in license & service sales, co-developing partner activation models, joint value propositions, and co-sell playbooks to accelerate strategic partnership impact
- Segmented 115+ accounts, identifying life sciences, high tech, and industrials as highest value joint opportunities, refocusing co-sell efforts and rolling out joint offerings across 20+ delivery teams, lifting win rate by 23% and increasing average deal size by 15%
- Secured $35M+ investments by facilitating innovation workshops and developing narratives for senior executives (CEO, CFO, COO)

Consulting Analyst (Analyst PITCH Competition Winner - out of 200+ analysts, interned in 2020) *Aug 2021 – Oct 2022*

*Select Project: **EDD / CA Government** – Fraud Strategy & Remediation*

- Reclaimed $135M+ in fraudulent unemployment claims by designing analytical frameworks to identify coordinated fraud networks
- Converted fraud network findings into 85 detection rules, flagging 20K+ suspicious claims and cutting manual claim review by 45%
- Synthesized fraud analysis into key legislative briefing materials for CA Gov. Newsom on the state's unemployment fraud response

PRICEWATERHOUSECOOPERS Dallas, TX

Financial Markets Intern *May 2019 – Aug 2019*

- Conducted right-of-use asset impairment valuations for over 500 retail properties from real estate deals totaling over $250 million
- Constructed purchase price allocations and cost models using MVS guidelines and comparables for a $90 million deal valuation
- Advised large asset management clients on the $350 trillion impact of the LIBOR transition and capitalizing on post-LIBOR change

ADDITIONAL

Community Involvement: Expanding educational access through non-profit board leadership, fundraising, and student coaching

- Associate Board Co-Chair at EPOG Academy, a non-profit focused on educational equity through AI-driven personal development; launched the Associate Board, expanding organizational capacity and improving initiatives at 17 campuses reaching 500+ students
- Raised $5.5K for Success Academy over 3 months by running the 2025 NYC Marathon and increasing public visibility of its mission
- Speech & Debate Coach at Plano West Senior High School, mentoring over 35 students per year in Public Forum and Policy Debate

License/Certifications: TX Real Estate License, Class M Motorcycle, PADI Open Water Diver Certification, Ordained Wedding Officiant

Languages: Fluent in Cantonese, Conversational in Mandarin, Basic Knowledge in Spanish, Basic Knowledge in French

Interests: Subway Design, Texas Hold'em, Peruvian Cuisine, Costco, Dallas Mavs, Coldplay, Neural Networks, Psychological Thrillers